

# Goa Influencer Awards 2025 | Season 2



#GoaInfluencerAwards2025



# *Celebrating* The voice that reaches millions of Goans

Welcome to the 2nd edition of the prestigious  
**GIA Awards.**

The Goa Influencer Awards celebrate the dynamic role of influencers who shape trends, inspire communities, and spark meaningful conversations.

Our debut edition, GIA 2024, was a grand success with over 100 influencers in attendance and a digital reach of nearly 2 Million across Goa. The event created a wave of excitement and recognition for the state's thriving creator community.

Encouraged by this overwhelming response, we are thrilled to launch **GIA 2025 Season 2**, which promises to be bigger, better, and bolder.





# Top 8 Goa Influencer Awards



Best Reel Award



Best Food Blogger  
(Recipe)



Best Lifestyle Blogger



Star of Goa



Best Food Blogger  
(Restaurant)



Best Content Creator



Emerging  
Blogger of Goa



Best Digital  
Presence 2024





# Why Sponsor?

## Amplify Brand Recognition and Visibility

Sponsoring the Goa Influencer Awards positions your brand at the forefront of a high-profile event, gaining significant visibility among leading influencers, industry leaders, and a targeted audience across the entire Goa region.

## Gain Media Exposure and Publicity

The event attracts extensive media coverage and publicity, offering your brand the opportunity to be featured across all major media platforms including press releases, social media, and publications, thereby boosting your brand's reach and influence.





# Sponsorship Opportunities

## Title Sponsor – 15 Lakhs

Branded pamphlets featuring GIA and sponsors will be inserted in 2 lakh Panchamrutha product packages each month, ensuring direct in-hand visibility among consumers.

GIA and sponsor ads will be broadcast across 9 major bus stations in Goa, delivering an estimated 15 million monthly impressions through digital and audio platforms.

Ads featuring GIA and sponsors will be displayed across 50 LED screens installed in **19 Bagaaytdar stores** across Goa, reaching an estimated daily footfall of over **25,000 customers**.

Event co-branding: "Goa Influencer Awards 2025 powered by [Brand Name]"

Keynote speaking opportunity at the awards ceremony

Opportunity to present awards to winners

Logo presence on all collaterals including stage backdrop, radio, newspaper ads, hoardings, press releases, and social media

Exclusive product showcase and stall space at the venue

Special mentions by the celebrity host

Twelve complimentary VIP passes

Branding featured in more than 200 influencer videos created for GIA 2025 promotions

Ten exclusive influencer video slots dedicated to your brand

## Presenting Sponsor – 10 Lakhs

Branded pamphlets featuring GIA and sponsors will be inserted in 2 lakh Panchamrutha product packages each month, ensuring direct in-hand visibility among consumers.

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Ads featuring GIA and sponsors will be displayed across 50 LED screens installed in **19 Bagaaytdar stores** across Goa, reaching an estimated daily footfall of over **25,000 customers**.

Prominent logo presence on stage backdrop, collaterals, and social media posts

Mentions in fifty influencer videos featuring GIA 2025 branding

Product placement opportunities at the event

Special mentions by the celebrity host

Eight complimentary VIP passes

Media exposure across partner news channels



# Sponsorship Opportunities

## Gold Sponsor 7 Lakhs

Logo placement on stage backdrop, brochure, and social media posts

Rights for product sampling at the event venue

Six complimentary VIP passes

## Category Sponsor 5 Lakhs

Branding in one award category (e.g., "Lifestyle Influencer of the Year powered by XYZ")

Mention during the award presentation

Four complimentary VIP passes

## Supporting Sponsor 2.5 Lakhs

Logo placement on digital banners, brochures, and social media posts

Three complimentary VIP passes

## Associate Sponsor 1 Lakh

Logo placement on social media creatives and event backdrop

Two complimentary VIP passes





# Join Us

## At the **Goa Influencer Awards 2025 – Season 2**

Be part of Goa's most celebrated influencer event.  
Together, let us recognize talent, celebrate creativity, and build impactful  
brand-influencer collaborations.

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**For sponsorship inquiries, please contact:**

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